

ICARO GROUP

Initiative Editoriali is a communication, content production, and television broadcasting company based in Rimini, Italy. Established in 1994, the company specializes in creating content for mass media communication and audiovisual platforms, offering services such as communication campaigns, company videos, press office management, news production, television programs, documentaries, TV and radio spots, and press campaigns with a coordinated logo image. They provide these services to various national television broadcasters including Rai, La7, TV2000, and Mediaset, as well as numerous other public and private entities such as ministries, local administrations, associations, and companies.

The company also operates a local television station called **Icaro TV**, broadcasting in the Emilia Romagna region on channel 18 DTV. Currently employing 20 professionals, the team includes journalists, directors, graphic designers, web developers, cameramen, speakers, and audio and video technicians.

Initiative Editoriali srl is part of the **Icaro group**, a multimedia network that includes **Radio Icaro**, the news site **newsrimini.it**, and the weekly publication **Il Ponte**. Together with another group company, COAP Comunità Aperta, they share a total staff of 25 people, comprising journalists, presenters, camera operators, directors, audio and video editors, lights, and audio technicians, with technical equipment for video production and broadcasting.

As part of its activities, Initiative Editoriali participates in **European and international projects**, serving as both the lead partner and project partner responsible for dissemination and communication activities. The company has been involved in Cooperation & Development projects, producing documentaries and reportages in Italy and abroad since 2009. It maintains a continuous collaboration with the national television network TV2000, producing television formats and journalistic services, and has been producing news reports for various programs on the national television broadcaster La7 since 2014.

Gruppo Icaro is a member of **Corallo**, a national association that brings together 182 radio and 59 television stations at the provincial level across all regions of Italy. The group maintains close ties with the *Ufficio Nazionale Comunicazioni Sociali* of the C.E.I. (Conferenza Episcopale Italiana) and is one of the four founding entities of the C.E.R.C. (Conferenza Europea delle Radio Cristiane), the Conference of European Christian Radio.

In 2022/2023 Initiative Editoriali Srl has produced some relevant projects such:

- [LA STRADA CHE INCANTA](#) - currently in production - documentary (directed by Diego Zicchetti and co-director Serena Saporito, production director Francesco Cavalli) on the history of discovery of the "Via degli Dei", a path that connects Bologna to Florence. With the support of the EMILIA-ROMAGNA REGION film commission.
- [Facciamo Con-fusione](#) - Let's Make Con-fusion is a documentary produced by Gruppo Icaro for Rai

Kids. On air Sunday, December 31st on Rai Gulp (Italian national channel for youngsters). Written by Serena Saporito and Alessandro Caspoli. Directed by Diego Zicchetti. Production Director: Francesco Cavalli. Director of Photography: Enrico Guidi. The documentary takes its title from the name given to the project at the heart of the camp held at the Mariapoli center, namely "Babel Con-fusion," organized by four entities involved in different countries on the theme of inclusive education (The Upper Room in Austria; Faiths in Tune in Germany; Magnificat Institute in Jerusalem; Passi Società cooperativa in Bologna). A project that has received support from the European Union through the Erasmus+ program. Every year during the summer, an interreligious and multicultural summer camp is organized for young people aged 13 to 20 in one of the countries involved. The project's purpose is to "unite young people through music and the arts.

- [LO SPAZIO CHE VIVE](#). The 75th Anniversary of CEIS: a documentary directed by Teo De Luigi, produced by Gruppo Icaro, CEIS, and Fondazione Margherita Zoebeli. Written by Teo De Luigi, Edda Valentini, Serena Saporito. Edited by Diego Zicchetti, production director Francesco Cavalli. Premiere: May 9, 2022, at Cinema Fulgor in Rimini. Selected for the Helsinki Education Film Festival International.
- [Neswsroom Europa: comunicare – informare – partecipare – dialogare localEU](#)”, founded by the European Union - Support for information measures relating to the EU Cohesion policy. The project aims to infuse local communication by daily disseminating information about projects, activities, events, beneficiaries, and the impact of *European policies* on the lives of the citizens of the Emilia-Romagna region: on Gruppo Icaro's media outlets – Radio Icaro, Icaro TV, newsrimini.it/newsroomeuropa, daily articles, news broadcasts, opinion pieces, weekly segments, thematic in-depth features, and discussion forums, along with contributions and proposed news. Realized also in collaboration with Europhonica – the network of the European university radios. The project is coordinated by Cristina Gambini in collaboration with Stefano Rossini, Serena Saporito and the staff of cameraman, audio technicians and other journalist of Icaro Group.
- “AGRINET” e “NEW FARMERS. The CAP and the challenges of European agriculture”. "Realization of 7 cycles of television broadcasts (and in the last 3 edition also a radio program) dedicated to stories of sustainable agriculture in all regions of Italy, airing on the TV2000 channel (67 episodes of 25 minutes each + 10 in the new 2023 edition), a 40-minute documentary (in Italian and English), video clips (in Italian and English), 21 radio podcast of 20 minutes each (+ 10 in the new 2023 edition), digital toolkit for schools, 1 comics for children (<https://www.tv2000.it/newfarmers/>, <https://www.tv2000.it/agrinet4edu> , <https://www.agri-net.it/il-progetto/>) Co-financed by the European Commission under the Common Agricultural Policy (Grant Agreement No. 101036238, No. 101080055, No. 101122178, AGRI.2016.0197 - AGRI.2017.0170 - AGRI.2018.0213 - AGRI.2019.0194) . Presenter and co-author Francesca Magnoni, production director Francesco Cavalli, Enrico Guidi, Marco Colonna, Roberto Bianchi, Diego Zicchetti for the TV production, Max Alberici, Serena Saporito, Melissa Manfredi, Cristina Gambini, Matteo Munaretto for radio and web dissemination.

- [CAMMINI](#): storie a passo lento". curated by Serena Saporito and Francesco Cavalli, director Enrico Guidi. TV format, 18 episodes in 2021, 2022, 2023. On air on national channel TV2000 (28 DTV) and on regional tv of Italian Corallo Association, Tele Pace in Czech Republic Slow Pace Stories" is dedicated to some of the most beautiful Italian trails, travelled by pilgrims following in the footsteps of saints or on routes marked by spiritual stages. The stories of those who walk intersect in the program with the narration of places, historical curiosities, and local traditions. Winner of the 'Sacrae Scenae' award, 2021 edition, in the city of Ardesio".
- [RIMINI BOMBARDATA](#): 2023, curated by Cristina Gambini with Enrico Guidi, Marco Colonna and Diego Zicchetti for the video production. Multimedia project to map the symbolic locations of bombings within the city circuit, creating a real itinerary. It also offers the possibility to transcend physical boundaries for online knowledge and use through a website. Bombed Rimini is With the support of Emilia-Romagna Region under the law for the Enhancement of 20th Century Memory (Article 4, Regional Law 3/2016).